# PRINCY **MASCARENHAS**

**Frontend Developer** 

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Website:

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Location: Toronto, Canada

# **Profile**

An experienced developer with a strong interest in projects that require both conceptual and analytical thinking. A goal setter and a self starter fully-committed to designing and developing innovative web-based materials that users will love. Always eager to learn more tricks from anyone regardless of the industry they're working in.

## **Technical Skills**

HTML	$\bullet \bullet \bullet \bullet \bullet$
CSS	$\bullet \bullet \bullet \bullet \bullet$
Javascript	••••
React	$\bullet \bullet \bullet \bullet \bullet$
SQL	$\bullet \bullet \bullet \bullet \bullet$
Bootstrap	$\bullet \bullet \bullet \bullet \bullet$
Angular	••••
AWS	$\bullet \bullet \bullet \bullet \bullet$
<b>REST APIs</b>	

# **Experience**

#### **Frontend Developer, Knixwear**

June 2021 -Present

- Built a cross-sell product feature that generated over \$1.2 million CAD within 4 months of its launch and keeps growing.
- Collaborated with my peers on building a shopping cart feature that generated over \$300,000 CAD sales revenue within 2 months of launch.

#### Web Developer, CanPrev

Nov 2018 - May 2021t

- Reporting to the VP of Marketing and work closely on a cross functional team with project managers, designers, QA, content writers.
- Projects with HTML, CSS, Javascript, React, MySQL, Node.js. Working on MERN stack for a few applications.
- Git version control system
- Lead web projects from concept to implementation and creating both web applications and managing internal management systems
- Involved in systems evaluation, analysis, development and deployment of new applications on AWS based on business needs.
- Participating in quality testing and stakeholder processes before implementing new features.
- Recording features and issues using an issue tracking tool
- Working on WordPress (or similar CMS) with plugins, theming and creating custom template files.

#### July 2018-Sept Front End Developer Intern, codepxl

- Investigate new technologies to drive innovation in development
- Participate in the full life-cycle development process from product definition, through design, development, test, release and maintenance
- Cross-browser, responsiveness and platform testing as standard practice
- Enhance efficiency of dev/test/release process
- Creating HTML/CSS pages out of mock-ups

#### **Technical Specialty Trainer**, Amazon.com

Jan 2017-Sept 2017

2018

• Trained new hires on a range of learning methodologies including instructor led training for FBA.

# PRINCY **MASCARENHAS**

### **Personal Skills**

Strategic	$\bullet \bullet \bullet \bullet \bullet$
Discipline	••••
Learner	$\bullet \bullet \bullet \bullet \bullet$
Analytical	$\bullet \bullet \bullet \bullet \bullet$

#### **Professional Skills**

Teamwork	lacksquare	lacksquare	ullet	lacksquare	lacksquare
Leadership	•	•	•	lacksquare	•
Problem Solving	•	•	•	•	•
Communication	ullet	ullet	ullet	ullet	•
Time Management	•	•	•	•	•

### **Find me here**



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#### Not on your desktop to click the social links above? Find me here:

Website https://www.princymascarenhas.com

LinkedIn: https://www.linkedin.com/in/princym/

> GitHub: https://github.com/PrincyM

• Facilitation across an array of learning activities including workshops, floor support, new hire training and nesting, demos, drop in sessions, tactical support initiatives and formal classroom based programs before new hires enter production.

#### Oct 2015-**Technical Account Management** Dec 2016 and Seller Operations -Amazon.com

• Handling seller operations in North America for smoother operations on Amazon Seller Central user interface.

• Handled technical queries and support for seller operations for North American marketplace.

# **Experience**

IT Analyst, IBM	Jan 2015-Sept 2015
<ul> <li>Troubleshoot and solve technical issues wit IBM clients in Middle East.</li> </ul>	h software for
Junior Software Developer Intern, Thoughtgrid Interactive Solutions	Dec 2014- Jan 2015

- Development & optimization of landing pages, also including the company's own websites
- Developing landing pages for email campaigns with HTML, CSS, PHP and Javascript

## **Education**

Post Graduation in Web	2017-2018
Development, Humber College	
TORONTO, CANADA .	GRADE: HONOURS
Bachelors of Engineering in Computer Science, Visvesvaraya	2010-2014
Technological University	
BANGALORE, INDIA	GRADE: HONOURS

#### Interests

Technology, blogging, guitar, traveling, photography.

### References

Upon request