

PRINCY MASCARENHAS

Frontend Engineer

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Website:
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Experienced Software Engineer with expertise in React, Remix, TypeScript, and GraphQL. Keen interest in building AI agents leveraging my skills and learning Python for the same.

Currently working on my own AI agent prototype using openAI where I am building a multi AI agent tool that is able to finish an entire end-to-end workflow that could be used by businesses to automate workflows and reduce time spent on admin work / lead generations / follow ups etc.

Proven track record in leading technical projects involving React, Typescript, Headless CMS and Remix. Adept at collaborating with stakeholders and driving projects to success.

Led the React project for an overhaul of the company's e-commerce platform, enhancing performance and user experience, resulting in an increase in customer sales.

Technical Skills

| | |
|-------------------|-----------------------|
| HTML | Tailwind CSS |
| CSS | NPM |
| React | AWS |
| Typescript | Rest APIs |
| Javascript | GraphQL |
| openAI API | Git |
| n8n | Shopify Liquid |

Experience

Senior Software Engineer, Lazer Technologies (contract)

March 2025 - Present

- Worked on two projects start-to-finish for B2B companies looking to scale their online sales presence.
- Leveraging openAI to build AI agents for specific personas for businesses.

Software Engineer - Team Lead, Knixwear

April 2023 - Feb 2025
(1 year 10 months)

- Led the React project for an overhaul of the company's e-commerce platform on Shopify, using Headless frontend development using React on Shopify Hydrogen and Remix for scalability, improving performance of their e-commerce store.
- Contentful CMS integration for this overhaul of company's e-commerce platform on Shopify
- Provided technical guidance for direct reports, collaborating with stakeholders to define requirements for new projects, and managing performance evaluations.
- Worked on projects involving React, Remix, TypeScript, and GraphQL, and actively participated in the new hire recruitment board, contributing to the growth and development of the team.
- Working with Webpack and NPM.

Software Engineer, Knixwear

May 2021 - March 2023
(2 years)

- Worked on redesigning Knix's e-commerce platform using HTML, CSS and Javascript.
- Developed a cross-sell product feature, generating over \$1.2 million CAD within 4 months of launch by leveraging React, HTML, CSS, and JavaScript.
- Collaborated on building a shopping cart feature, resulting in \$300,000 CAD sales revenue within 2months, using React and Tailwind CSS.
- Built internal tools with JSON & REST API architecture, creating scalable services on AWS, enhancing system performance and reliability.

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Website

<https://www.princymascarenhas.com>

LinkedIn:

<https://www.linkedin.com/in/princym/>

GitHub:

<https://github.com/PrincyM>

Hobbies

Blogging, photography, reading

Experience

Web Developer, CanPrev (B2B Natural Health)

Nov 2018 - May 2021
(2 yrs 7 months)

- Reporting to the VP of Marketing and work closely on a cross functional team with project managers, designers, QA, content writers.
- Built a data reporting tool for the business that was used by the organization stakeholders to report revenue.
- Led web projects from concept to implementation, creating web applications and managing internal systems, resulting in improved system performance and reliability.
- Developed and deployed new applications on AWS, enhancing business operations and efficiency
- Collaborated with cross-functional teams, including project managers, designers, QA, and content writers, to deliver high-quality projects using HTML, CSS, JavaScript, ReactJS, MySQL, and Node.js.

Front End Developer Intern, Codepxl

July 2018-Sept 2018
(3 months)

- Creating HTML/CSS pages out of mock-ups
- Investigated new technologies to drive innovation in development, enhancing system performance and reliability.
- Participated in the full life-cycle development process from product definition, through design, development, test, release, and maintenance, ensuring high-quality deliverables.
- Created HTML/CSS pages out of mock-ups, improving cross-browser responsiveness and platform testing efficiency.

FBA Specialty Trainer, Amazon.com

Jan 2017 -Sept 2017
(9 months)

- Trained new hires on a range of learning methodologies, including instructor-led training for FBA, enhancing new hire readiness and efficiency.
- Facilitated various learning activities such as workshops, floor support, new hire training and nesting, demos, drop-in sessions, and tactical support initiatives, ensuring comprehensive training coverage.
- Coordinated and conducted formal classroom-based programs before new hires entered production, improving overall training effectiveness and team integration.

Education

Post Graduation in Web Development, Humber College

2017-2018

TORONTO, CANADA .

Bachelors of Engineering in Computer Science, Visvesvaraya Technological University

2010-2014

BANGALORE, INDIA